

FUNDRAISING UPDATE



November 2018

This month's Youth Fundraising update features a great Write for Rights fundraising idea that the last Youth Advisory Group came up. It also features a few other ideas of fundraising events that you could hold alongside your Write for Rights events.

Speed Letter Writing

Back in July the Youth Advisory (YAG) group spent some time brainstorming fundraising ideas linked to campaigns. We have been featuring them in youth fundraising updates this year, so your group can try and put them into action.

One of the campaigns they looked at was Write for Rights which launches in November – see the rest of the mailing for more info. The idea they had was 'Speed Letter Writing', inspired by speed dating. People would be invited to come along and take action on as many cases as possible within a set time limit.

To make this happen, you could set up tables for each case with info. on the cases and stationary to write solidarity cards. People would come in in groups of and would have to work their way round all the cases. Everyone would start on a different table and they would have a set time (probably about 5 minutes) to familiarise themselves with the featured case and write a solidarity card before moving on. A bell would be rung after five minutes to let everyone know it's time to move on. Once everyone has written 12 cards, they could drop them off in a handcrafted postbox (get your art department involved in making this.) You could ask people to donate money to cover postage costs and to make an additional donation to Amnesty International UK.

To raise additional funds, you could serve refreshments (cakes and samosas!) You could also hold a raffle if you're feeling adventurous – approach local businesses to ask them to donate prizes. To help people get in the mood, play some human rights themed music (Get Up Stand Up by Bob Marley was suggested by YAG but you can play whatever music you want to!)

Other Write for Rights Fundraising Ideas

- Human Rights Day: consider holding your Write for Rights event on December 10th, which is Human Rights Day. You could have a non-uniform day where students could donate £1 to Amnesty International UK to wear their own clothes for the day.
- Give it Up: to highlight the importance of human rights, symbolically 'give up' one of your rights for the day in return for sponsorship. You could spend the day not speaking to raise awareness of the right to free expression or give your phone up for the day to recognise the right to property. [Read more](#)
- **AMNESTEA**: writing up to 12 solidarity cards can be hard work, so always make sure you hold a bake sale/**AMNESTEA** alongside your Write for Rights event. You could ask local businesses to donate cakes or you could bake your own. Make it a competition by organising your own version of the Great British Bake Off. [Find out more and order an AMNESTEA kit.](#)
- Your own Ideas: get creative and come up with your own ideas! Our Community Fundraising team is on hand to help. See below for contact details.

GET IN TOUCH: fundraise@amnesty.org.uk / 020 7033 1650

We are committed to the highest standards in fundraising.

